



Create the Future

CF Partners India

CROSS-BORDER GROWTH ENABLERS

Connecting the India – Japan Business Corridor

“From market entry to sustainable growth — end to end, on the ground.”

Who We Are

We help Japanese and Indian companies build real businesses in each other's markets.

CF Partners India helps Japanese businesses grow in India, and Indian businesses grow in Japan. We stay on the ground and do the work: entity setup, compliance, banking, and day-to-day operations, from day one through to a stable, running business. We're the Indian arm of CFS Partners Inc., Japan — so when you work with us, you get a local team backed by a Japanese network built over three decades of institutional trust and market-entry expertise.

140+ SMES BACKED BY THE CF GROUP	19 IPOS DELIVERED BY THE CF GROUP	90% HISTORIC GREEN SHEET MARKET SHARE	1997 CF GROUP HERITAGE SINCE
--	---	---	--

Our Approach

PILLAR	WHAT IT MEANS
Full-Journey Support	We stay involved from the first feasibility study through to stable, scaled operations
Two-Way Understanding	We translate between Japanese and Indian business cultures, so plans that look good on paper actually work in practice.
Two-Way Growth	We take Indian companies into Japan as seriously as we take Japanese companies into India.

Our Vision & Mission

OUR VISION To be the trusted bridge between India and Japan — where ideas, capital, and companies move freely between the two, creating lasting impact on both sides.	OUR MISSION To handle the hard parts of cross-border growth — regulation, culture, operations — so our clients can focus entirely on the business itself.
---	---

Structure & Ecosystem

Two countries. One dedicated team. No gaps.

MUMBAI · BENGALURU · SHIZUOKA

How We're Structured



The CF Group Ecosystem

CAPABILITY	WHAT IT OFFERS
CVC Strategy Research Institute	Gives our clients access to the investment arms of Japan's biggest companies.
Makinohara Incubation Centre	A ready-made office and support base in Shizuoka for companies entering Japan.
DPO Consulting	We pioneered this fast-growing route for Japanese SMEs to raise public capital.
MakiChalle	The Makinohara City open-innovation challenge — we serve as its main event secretariat, at the centre of the action, connecting startups worldwide with major Japanese companies and investors.

What We Do

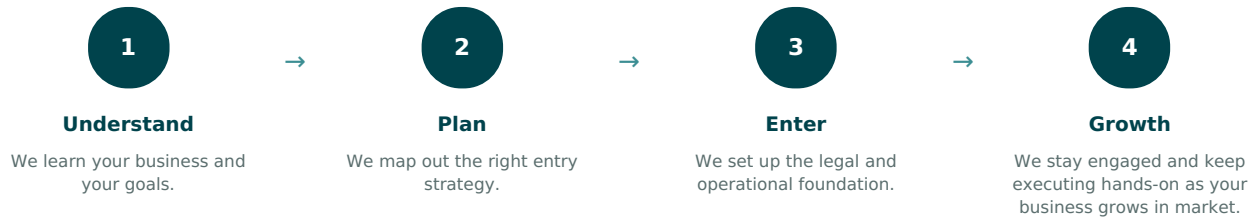
Three services cover the full cross-border journey — entering the market, running the business, and raising capital.

VERTICAL	THE CHALLENGE	WHAT WE DELIVER
India → Japan	Japan is a hard market to enter — different culture, language, and unwritten rules.	• Decision-maker, partner & distributor introductions in Japan • Ready-made office via the Makinohara Incubation Centre • Full back-office support: tax, payroll, filings
Japan → India	India is a big opportunity, but the regulations are complex and vary widely.	• Business development — decision-maker, partner & distributor introductions • Company setup, FEMA/RBI compliance, banking • Import/export & logistics network
Capital Facilitation	Good ventures need the right capital partner.	• Private placements with Japanese family offices & corporates • Access via our pioneering equity crowdfunding expertise • Capital deals built for long-term partnership

Why CF Partners India

DIFFERENTIATOR	WHY IT MATTERS
A Direct Line to Japan	We're part of CFS Partners Japan itself, with people in both Mumbai and Shizuoka.
Real Relationships	Years of trust with Japanese SMEs, investors, and government bodies — doors that are hard to open from scratch.
Hands-On	We're on the ground and stay engaged after entry.

How We Work



Our Strategic Architects

A multi-disciplinary team bringing decades of experience in cross-border finance, regulatory compliance, and market execution.

YD Yoshito Denawa Director, CF Partners India Founder & President, CFS Partners (Japan) • Founded D-Brain Securities (1997) and pioneered Japan's "Green Sheet" market, capturing a 90% share as lead underwriter • Founded DAN Venture Capital (now CFS Partners), a leader in equity crowdfunding under the CAMPFIRE Group • Provides high-level financial oversight and regulatory credibility for CF Partners India	DO Devang Oza Director, CF Partners India • 15+ years across private equity and financial markets, with deal experience in South Korea, Israel, Europe, Australia and India • Led the India market entry of Japanese Agri-tech firm M2 Labo Inc.	SV Savitha Varma Vice President, CF Partners India Certified Public Accountant (USA) • Drives business development and is the primary leadership presence for CF Partners India • Background at KPMG India; oversees delivery of managed services to international standards • Dedicated client point of contact, from initial entry through stable operations
---	--	--

Looking to grow in India or Japan? Let's talk.

CF PARTNERS INDIA — MUMBAI · BENGALURU | savitha.varma@cfsp.co.jp
CFS PARTNERS INC. (JAPAN) — SHIZUOKA | www.cfsp.co.jp